



Aileen Kassing






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Birth 29.12.1990 in Quakenbrück, Germany

Work

-  11.2018 – now
Strategic Product & UX Designer at E.ON Energie Deutschland GmbH in Germany, focusing on a smart home system and energy transparency solutions among other projects
-  01.2018 – 06.2018
Master thesis in collaboration with **Dräger Safety AG & Co. KGaA** in Germany, developing a diving mask system to empower rescue divers
-  01.2017 – 07.2017
Internship at Electrolux AB in Sweden, designing vacuum cleaners and accessories with a focus on usability, ergonomics, brand language and future technologies
-  07.2016 – 12.2016
Internship at Swift Creatives in Denmark, designing consumer electronics with a focus on audio devices and wearables
-  10.2014 – 02.2015
Bachelor thesis in cooperation with **Carl Zeiss AG** in Germany, developing smart glasses with a focus on ergonomics and user experience
-  08.2013 – 01.2014
Internship at Kärcher GmbH & Co. KG in Germany, designing “home and garden” cleaning devices, understanding the production process from first idea to mass production







Education

-  08.2015 – 07.2018
Umeå Institute of Design, Umeå University, Sweden,
MFA Advanced Product Design
-  10.2011 – 02.2015
University of Applied Sciences Schwäbisch Gmünd, Germany
BA Industrial Design (“Produktgestaltung”)
-  01.2014 – 07.2014
Exchange student at The Royal Danish Academy of Fine Arts in Copenhagen & intensive Danish language course at Sprogcenter Hellerup
- 08.2001 – 06.2010
Integrierte Gesamtschule Fürstenau, Germany, Abitur
(≈ A levels, grade: 1.5, grades 1-6),
additionally educated as a school mediator

Voluntary dedication

09.2015 – 06.2016, 09.2017 – 06.2018	Active member of the student union Ställverket at the Umeå Institute of Design, student representative in the Education Council (2015/16) and Decision Council (2017/18)
2012 – 2018	Layouter and illustrator for the magazine FORUM published by the foundation Friedrich-Ebert-Stiftung
03.2012 – 12.2013	Active member of the student union AStA at the University of Applied Sciences Schwäbisch Gmünd, managing the AStA Erasmus-coordination for incoming students
03.2012 – 03.2013	Managing editor of the university magazine FORMAT
08.2010 – 02.2011	Au Pair in Hørsholm, Denmark










Scholarships & Awards

 BraunPrize 2018 Special Mention	2018	BraunPrize Special Mention for the project “Nova, your home rehab guide”
	2018	Core77 Design Awards Commercial Equipment student notable for the project “Nova, your home rehab guide”
	01.2012 - 06.2018	Full scholarship for Bachelor and Master studies of the foundation “Friedrich-Ebert-Stiftung”
	2016	Core77 Design Awards Interaction Award student notable for the project “Edge an interactive training wall for climbers”
	2012	4. Prize at the Menrad Design Award , designing an interactive shop window for ZEISS children sunglasses
	2009	Winner of the 56. European Award by the German Federal President on state level for a speech concerning the European Union

Language skills

German	Level C2, native speaker
English	Level C2
Danish	Level C1 (Intensive language course at Sprogcenter Hellerup and Lærdansk Aarhus, completed with the “Studieprøve” certificate)
French	Exam class in “Abitur” (A-levels), refreshment needed

Software skills

 Sketch	 SolidWorks
 Adobe CC (Ai, Id, Ps Lr, Xd, Pr, Ae, Ch)	 Alias (basics)
 Invision	 Keyshot
 Rhinoceros	 CSS, html, Arduino (basics)
	 Jira (Scrum, Kanban)